

The BLOODLINES trilogy by Kathryn Ann Kingsley Social Media Prize Draw: Terms and Conditions

1. This prize draw is being organised by Storyfire Ltd (the 'Publisher'), Carmelite House, 50 Victoria Embankment, London EC4Y 0DZ.
2. This prize draw is for the chance to win a paperback bundle of the Bloodlines trilogy: *The Serpent's Bride*, *The Serpent's Sin* and *The Serpent's Throne* by Kathryn Ann Kingsley. The publisher has **1 paperback bundle** available for the Instagram giveaway to UK readers only.
3. To be entered into the Instagram prize draw, you must be following [Second Sky](#) and [Kathryn Ann Kingsley](#) on Instagram, like the post and tag a friend in the comments on the giveaway Instagram post. Please do not include any sensitive personal data with your entry. No purchase is necessary to enter. You must reside in the UK.
4. People who enter the prize draw in accordance with these Terms and Conditions (each 'Winner') will each receive the Prize. There will be 1 winner chosen from Instagram. The winner will be chosen by a random generator and will be subject to the availability of stock.
5. To be eligible for the prize draw, entrants must meet the following criteria (the 'Entry Criteria'). Entrants must be aged 18 or over and must be legal residents of the United Kingdom and currently reside there. The Competition is void where prohibited by local law and entrants from any such country will not be eligible to win the Prize. The Competition is not open to employees of the Publisher, their families, or to anyone professionally connected to the Competition.
6. Entries may only be submitted between **2:00 pm BST on July 10th and 11.59pm BST on July 12th, 2026**. Any entries received outside these specified times and dates and any entries that do not meet the requirements of these Terms and Conditions will not be eligible for entry to the Giveaway.
7. An entrant may only submit one entry. Further entries will be disqualified. Entries will not be accepted via agents, third parties or in bulk.
8. The Publisher is not responsible for contacting or responding to entrants who provide unclear or incomplete information or for entries that are lost, misdirected, delayed or destroyed.
9. No costs or expenses will be met by the Publisher in connection with the Prize.

10. The Publisher reserves the right to (i) cancel the prize draw; (ii) alter the details of the Prize and/or (iii) alter any other details of the prize draw without notice but the Publisher will try to avoid creating any undue disappointment. No cash alternative or other alternatives to the Prize will be provided.

11. If a Winner is unable to accept their Prize or cannot be contacted, the Publisher reserves the right to select another entrant to receive the Prize.

12. Each Winner's name [and their entry] may be published on the Publisher's website and social media accounts. Unless a Winner objects, the Publisher will make available the name of each Winner to anyone who requests this information by writing to the Publisher at the address shown above.

13. Any personal data submitted by entrants, including their names and email addresses, (the 'Information') will be used by the Publisher (who is the Data Controller) for the purposes of this prize draw, including without limitation for the purpose of running the prize draw and arranging and/or delivering the Prize, in accordance with these Terms and Conditions and in accordance with Publisher's Privacy Notice which can be found [here](#). Subject to clause 14 below, the Information will be deleted within six months of the arrangement or delivery of the Prize.

14. Where an entrant has opted-in to receive marketing communications from the Publisher, the email address of the entrant will be used by the Publisher in accordance with the Publisher's Privacy Notice to send the entrant the information they agreed to receive at the time of opting in. Entrants will be given the option of opting out in those emails if they don't want to continue receiving them.

15. Where an entrant has opted in for their personal data to be shared with Storyfire Ltd, they agree that the Publisher may transfer their personal data to that company and that company will be deemed to be the data controller of the personal data transferred to them. They will use the personal data for marketing and will use it in accordance with their [Privacy Notice](#). The Publisher will remain the controller of any personal data it retains.

16. Entrants acknowledge that the Publisher may need to share the Information with third parties for the purpose of arranging and/or delivering the Prize.

17. By entering the prize draw, each entrant agrees to be bound by these Terms and Conditions.

18. These Terms and Conditions and any disputes or claims (including non-contractual disputes or claims) arising out of these Terms and Conditions shall be governed and construed in accordance with the laws of England, whose courts shall have exclusive jurisdiction.